Let's Grow Rotary *Together*





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Step 1: Ask yourself, "What is your intention to grow your club and what do you envision?"

Communicate • Assess • Adapt

Club Types: Rotary, Rotaract, Satellite

Meeting Formats: In-Person, Online, Both

Club Models: Traditional, Passport, Corporate, Cause-Based, Interest-Based, Alumni-Based, Language-Based, Service-Based

Step 2: Visit with your club Board of Directors & check your club bylaws.

Step 3. Attract and recruit new members to the Rotary family by asking what the best club type, format, and model works best for them!

Step 4: Connect with, welcome, orientate, and include your new Rotarians! Ask them what they want from Rotary and how they want to serve.

Step 5: Work to retain your members. Engage and mentor your new Rotarians to help them grow through their Rotary journey.

The #1 reason people join Rotary is to serve their community & the #1 reason they stay is for the friendships

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Together we can grow our clubs, our communities, and our District!

Rotary
District 5440





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Rotary clubs continue to demonstrate their value by staying connected to members and responding to changing needs in the community.

Clubs around the world are finding ways to adapt to new challenges.

Visit the Rotary International website to find resources to increase your club's value, including how to:

- Assess and adapt
- Engage current members
- Connect with prospective members
- Make new members feel welcome
- Create an inclusive club culture
- Strengthen your club
- Start a new club
- Stay current

SCAN ME

MEMBERSHIP QUESTIONS?

Contact District 5440 Membership Chair, Lori Garrison: lorimillin@gmail.com
(307) 630-3710 | rotary5440.org